

PRIVACY POLICY

This policy explains how ACCEL Schools collects, uses and shares information about you and the choices that you can make about the way your information is collected, used and shared. Your use of ACCEL School's website signifies your acceptance of the terms of this policy.

1. **Sites Covered by this Privacy Policy:** This Privacy Policy applies to all services and sub-sites provided or made available under the following addresses: www.the-academies.com and www.ACCELSchools.com. By visiting this website, you are agreeing to the current terms of this Privacy Policy. You further agree that ACCEL Schools shall have the right to amend these terms at any time by making the amended policy available on one or more web pages on the sites.
2. **Types of Information Collected on ACCEL School's Sites:** There are two types of information collected on ACCEL School's websites: personal identifiable Information and Non-Personally Identifiable Information.
 - a. Personally Identifiable Information Personally Identifiable Information ("personal information") is information that identifies you as an individual, such as your name, mailing address, email address, and age range. Personal information is obtained only when you voluntarily provide such information to us. ACCEL School uses personal information to better understand your needs and interests and to provide you with better service. For example, you may be asked to voluntarily submit your email address to us when communicating to us or to submit your name and email address when entering a sweepstake or contest. Once you choose to provide us with us with personal information , you authorize ACCEL School to use such information to contact you.
 - b. Non-Personally Identifiable Information ("non-personal information") is information that does not identify you as an individual. Non-personal information includes your browsers type, IP address, the URL of the previous web site you visited, your browsing activity on the Sites, and other non-personal information. ACCEL Schools may automatically collect certain types of non-personal information from you when using its sites. You also authorize ACCEL Schools to collect non-personal information in this manner. You also authorize ACCEL Schools to collect any non-personal information that you may choose to voluntarily provide, such as information included in an anonymous response to a questionnaire or survey.
3. **How we Collect Information:** ACCEL Schools collects data both when you provide information to us voluntarily and when you automatically provide information through your use of its Sites.
 1. Information You Provide Voluntarily: If you choose to use certain services on the Sites, we may require you to provide contact and identity information. Where possible, we indicate which fields are required and which fields are optional. If you choose not to use a particular service or feature, you do not have to provide the contact your identity information it calls for.
 2. Information you Provide Automatically IP Address: The sites may collect IP addresses for the purposes of system administration, server monitoring and diagnosis, and compiling aggregate information. When you visit a particular web page on any sites, our servers may log your IP address.
 3. Cookies: ACCEL School sites may use cookie technology to improve your experience on the sites and gather data for website statistical reporting. A cookie is a small piece of information sent by a web site that is saved on your computer by your web browser. It holds information a site may need to personalize your experience and gathers web site statistical data, such as which pages are visited, what is downloaded, your internet service provider's domain name and location and the addresses of referring sites. By using the sites, you authorize ACCEL Schools to collect information through the use of cookies, provided that your browser is configured to accept them.
 4. Web Beacons. The sites may use web beacons to serve advertising, enhance email advertising, and your track usage. If you visit a page on the sites that contains a web beacon, it communicates with your computer to determine, among other things, whether you have been to that page before, or viewed a particular advertisement.
4. **Who We Share Information with:** ACCEL Schools may employ other companies and individuals ("agents") to perform services on behalf of ACCEL Schools Sites, such as sending emails, providing marketing assistance, web site management and analyzing data. Such agents will have access to personal and non-personal information only as

necessary to perform these services and are not permitted to use it for any other purpose. ACCEL Schools may also work with other companies ("partners") to provide co-branded services or promotions. To provide such service to you, it may be necessary for us to share your personal information with our partners. The partner will only be able to use the information as necessary to perform the requested service or in aggregate form for statistical reporting. When you go to other websites, including those that link to or from our site, those other sites may collect personal and non-personal information about you. The information practices of those other sites are not covered by the Privacy policy. You agree that ACCEL Schools has no liability or responsibility for those sites or their own policies. We encourage you to read and understand the privacy policies on those sites. ACCEL Schools reserves the right to share your personal information with third parties if it believes such action is necessary in order to (a) confirm with the requirements of the law or to comply with legal process served upon us; (b) protect or defend its legal rights or property, ACCEL School sites, or other users; or (c) investigate prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person or violations of the Terms and Conditions of the ACCEL School sites.

5. **Opting Out:** If you provide your email address, ACCEL Schools may periodically send you email messages describing updates, new features, and/or news related to the sites. You can choose to stop receiving this email by following the unsubscribe instructions included in your email. If you do not explicitly choose to receive informational emails, the only email messages you will receive from ACCEL Schools will be in response to email inquiries that you initiate.
6. **Children's online Privacy protection:** The Sites do not knowingly collect personally identifiable information from children under the age of 13. If we learn that personal information on a child under the age of 13 has been collected, ACCEL Schools will delete that information from our system.
7. **Information Security:** No data transmission over the Internet or any wireless network can be guaranteed to be secure. You agree that ACCEL Schools cannot warrant the security of any information you transmit to using the Sites and that any transmissions you make are at your own risk.
8. **Contacting us:** If you have any questions or comments about our Privacy Policy and/or the way it affects you, please free to contact us by phone at (216) 583-5230 or sending a letter via US Mail to:

Attention: Webmaster ACCEL Schools
4700 Rockside Road, Summit I
Suite 345
Independence, OH 44131

9. **TERMS AND CONDITIONS:** This Privacy policy is subject to the Terms of Service for the sites.